

Clip 7: Leadership v management - What is the difference?

	Leaders	Managers
Goal setting	<ul style="list-style-type: none"> • Have long term perspective • Focus on future planning 	<ul style="list-style-type: none"> • Execute present plans • Focus on present
Mode of operation	<ul style="list-style-type: none"> • Innovators • Ask questions such as “What?” and “Why?” 	<ul style="list-style-type: none"> • Administrators • Manage change • Ask questions such as “How?”
Thinking process	<ul style="list-style-type: none"> • Focus on people • Inspire, motivate and persuade people 	<ul style="list-style-type: none"> • Manage processes and job content • Focus on planning and technical dimension of the job
Risk taking	<ul style="list-style-type: none"> • Risk takers • Accept that there will be obstacles on the way 	<ul style="list-style-type: none"> • Risk adverse • Aim to minimise change
Source of authority	<ul style="list-style-type: none"> • Comes from personal quality • Have followers 	<ul style="list-style-type: none"> • Comes from the position they have • Have subordinates and superordinate

Disclaimer

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