



OVERVIEW OF METHODS

	World Café	Springboard Storytelling	Mind Maps	Concept Maps	Storytelling	Collage Technique	4 Step Method
Goals	<ul style="list-style-type: none"> ▶ to encourage productive discussions ▶ to connect differing perspectives 	<ul style="list-style-type: none"> ▶ to captivate listeners ▶ to loosen up discussions ▶ to promote collective learning 	<p>Use mind maps for:</p> <ul style="list-style-type: none"> ▶ taking notes ▶ structuring texts ▶ looking for ideas ▶ planning projects ▶ making presentations ▶ preparing for exams ▶ learning foreign languages, new vocabulary and technical terms 	<ul style="list-style-type: none"> ▶ to describe overall context ▶ to present complex relationships 	<ul style="list-style-type: none"> ▶ to ask the trainees about different events, experiences, tips and tricks and to create these as a story 	<ul style="list-style-type: none"> ▶ to get brief, comprehensive overview ▶ to increase identification with company ▶ longer retention 	<ul style="list-style-type: none"> ▶ to teach practical content ▶ to practice a structured work flow



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Advantage	<ul style="list-style-type: none"> ▶ all participants have the same level of information ▶ comments can also be re-read later 	<ul style="list-style-type: none"> ▶ motivating “future stories” ▶ create anticipation ▶ are memorable ▼ motivate to: <ul style="list-style-type: none"> ▶ leave old paths ▶ try new things ▶ be courageous 	<p>helps:</p> <ul style="list-style-type: none"> ▶ develop a topic ▶ present it visually 	<ul style="list-style-type: none"> ▶ helps to structure knowledge and illustrate complex ideas ▶ brings implicit expertise to the surface ▶ promotes creative thinking ▶ evaluates existing knowledge and integrates it with new knowledge ▶ promotes collective learning within a group ▶ allow us to check for understanding and diagnose misunderstandings 	<ul style="list-style-type: none"> ▶ can be made accessible to all course participants ▶ as well as to the whole company ▶ knowledge is now documented to help avoid the same mistakes or to be able to replicate the achievements 	<ul style="list-style-type: none"> ▶ brief but comprehensive overview of a topic 	<ul style="list-style-type: none"> ▶ simple procedures can be easily taught and monitored



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Limitations /Pitfalls	<ul style="list-style-type: none"> ▶ not an immediate solution ▶ no coffee break ▶ need to choose issues carefully 	<ul style="list-style-type: none"> ▶ complexity ▶ time consuming 	<ul style="list-style-type: none"> ▶ a mind map is never self-explanatory ▶ confusing without structure or hierarchy 	<ul style="list-style-type: none"> ▶ too much content can be confusing 	<ul style="list-style-type: none"> ▶ time-intense ▶ doesn't lead to an immediate change in behaviour ▶ biggest benefit is sharing process ▶ not easy to speak openly 	<ul style="list-style-type: none"> ▶ if you use text in your collage, make sure that the layout of the topic is clear ▶ too much text will make clarity of overview more difficult 	<ul style="list-style-type: none"> ▶ not suitable for comprehensive cognitive learning or commercial activities ▶ does not stimulate independence
Material	<ul style="list-style-type: none"> ▶ paper tablecloths, pencils, crayons 	<ul style="list-style-type: none"> ▶ paper, pencil 	<ul style="list-style-type: none"> ▶ crayons, big paper 	<ul style="list-style-type: none"> ▶ computer, word, or similar software 		<ul style="list-style-type: none"> ▶ magazines, newspapers, pictures, brochures, paper, scissors, glue, markers 	<ul style="list-style-type: none"> ▶ actual tools or instruments

Disclaimer

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