



KNOWLEDGE TRANSFER

Clip 13 The Collage Technique

The collage technique is a playful and creative method. It's particularly popular with young people and is therefore ideal for this target group of trainees.

Trainees can use this technique to understand the company's history, for example. Decide for yourself whether the collage would be better prepared individually or in small groups.

A collage facilitates a brief but comprehensive overview of a topic.

Since the trainees create the collages on their own, they can more easily identify with the content. Once presented, the content will be retained longer.

Instructions:

- Provide material for the collages or ask the trainees to bring magazines, newspapers, pictures and brochures. You will also need: paper, scissors, glue and markers.
- Decide in advance whether collages should be supplemented by text or whether they should consist only of images.
- Determine the exact size of the collage.
- Then develop the specific question or precise theme of the collage.

Give your trainees the following tips for creating the collage: Consider standard reading conventions and place the central element of the collage in the middle.

Then it will be interesting to compare different collages:

- How did the trainees go about creating the collages?
- How do the collages differ? Were any of the same images used by others?
- What collages are particularly appealing and why?
- What assumptions, values and personal characteristics are the collages based on?

At the end of training, you can organize an exhibition of collages.

Disclaimer

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.