

KNOWLEDGE TRANSFER

CHAPTER 1: THE RELEVANCE OF FURTHER EDUCATION

Clip 1: Why invest in training? Overview of the following clips

CHAPTER 2: SUCCESSFUL TRAINING CONDITIONS

Clip 2: What makes training successful? How do I prepare my content?

Clip 3: What makes training successful? What are the methods of organization?

Clip 4: What are the characteristics of a successful trainer?

Clip 5: Do I understand the starting point, goals and target audience of my training?

CHAPTER 3: THE LEARNING PROCESS

Clip 6: What are styles of learning and how can they be used most effectively?

Clip 7: What motivates the pursuit of further education? What makes learning attractive?

CHAPTER 4: METHODS AND TOOLS

Clip 8: The World Café

Clip 9: Springboard Storytelling

Clip 10: Mind Maps

Clip 11: Concept Maps

Clip 12: Storytelling

Clip 13: The Collage Technique

Clip 14: The 4-Step Method

CHAPTER 5: USING E-LEARNING, BLENDED LEARNING AND MICROLEARNING

Clip 15: When can I incorporate blended learning and e-learning?

Clip 16: Microlearning

CHAPTER 6: THE GENERATION GAP

Clip 17: How do generations Y and Z think?

Clip 18: How do younger generations learn?

Clip 19: What are the differences in learning behaviour between younger and older generations?

CHAPTER 7: AFTER THE TRAINING

Clip 20: What should the trainer keep in mind after the training session?

Clip 21: Checklist for successful training

Clip 22: In summary, what do I need to keep in mind? What are the potential pitfalls?

Disclaimer

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